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**STUDIO TECHNOLOGIES MODEL 215 DANTE™-ENABLED ANNOUNCER'S CONSOLES
TRANSLATE THE NEXT GENERATION OF GAMERS WITH
MICROSOFT PRODUCTION STUDIOS**

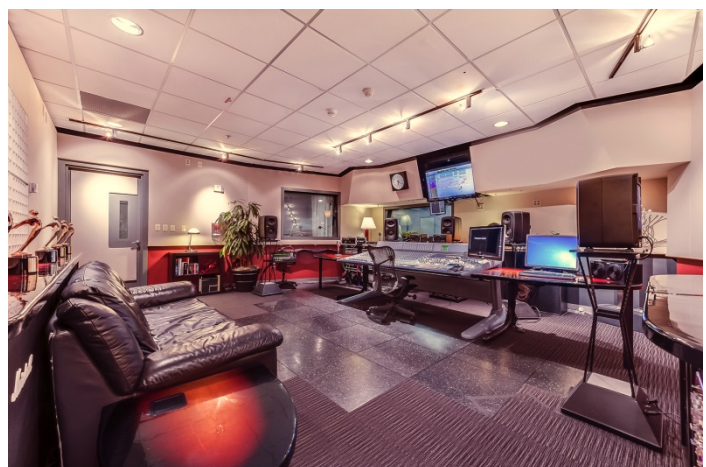
Xbox LIVE™ Multi-Lingual Interpreters Rely on Six Model 215 Units for GamesCom 2014

SEATTLE, WA, 23 SEPTEMBER 2014 — Microsoft Production Studios recently installed six Studio Technologies Model 215 Dante™-Enabled Announcer's Consoles in its state-of-the-art production facility to handle multi-lingual translations for a program produced in conjunction with Xbox LIVE, Microsoft's online gaming and media delivery service. The American English Xbox LIVE production streamed audio and video content during the recent 2014 GamesCom convention in Germany, the world's second largest video game trade fair, attracting over 340,000 visitors, 6,000 journalists and 635 exhibitors from 88 countries.

"Because GamesCom is primarily focused on a European audience, we needed to quickly produce interpretations of the American English Xbox LIVE production into Castilian and Latin American Spanish, French, Italian and German," says John L. Ball, systems engineer for Microsoft Production Studios. "We had to figure out a way to produce the simultaneous interpretations within our existing facility space and, because the Model 215 Announcer's Console is Dante-compatible, we could literally plug each unit into an available space and begin producing the live streaming broadcast instantaneously. The Model 215s worked perfectly, set up quickly and provided great audio quality."



Designed to serve as the audio control center for announcers, commentators and production personnel, Studio Technologies' Model 215 Dante-Enabled Announcer's Console integrates all on-air talkback and cue audio signal routing in a compact tabletop unit. It offers three pushbutton switches with LED indicators that allow the user to control three audio output channels: one main and two talkback.



Ball and his team set up Microsoft Production Studios' main studio room, which boasts a Dante-based infrastructure, to broadcast the English language edition of the streaming show. Since all the room's audio equipment was able to connect to any Dante-enabled device, Microsoft Production Studios' video editing suites were then transformed into temporary voice-over rooms for the translating staff.

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“The entire process was quite amazing from a technical perspective,” adds Ball. “We simply took the Model 215s into the different rooms, plugged them into the existing Ethernet network, made the appropriate routing through Audinate’s Dante Controller software application, and we were up and running in all five rooms in less than 30 minutes. It saved us a day’s worth of setup compared to running discrete analog audio lines. With Dante and the Model 215s, we could deliver the English version into the headsets of the interpreters and they, in turn, could quickly translate the audio and feed the content into the microphone plugged into the Model 215 that was connected to our network. We did not miss a beat and the worldwide Xbox community thoroughly enjoyed the production.”

Studio Technologies recently became a Dante licensee, and is embracing the audio-over-Ethernet movement by developing a line of Dante-enabled products that offer unique solutions using the most advanced, interoperable, proven networking technology. Studio Technologies currently offers the Model 214, 215 and 216 Announcer’s Consoles, Model 45DR and Model 45DC Intercom Interfaces, the Model 5202 Dante to Phones and Line Output Interface, and the Model 5204 Dual Line Input to Dante Interface as the first products embracing Dante.

About Studio Technologies, Inc.

Studio Technologies, Inc. provides tailored, high-performance video, audio and fiber optic products for the professional audio and broadcast markets. The company was founded in 1978 with a commitment to design and manufacture dependable, individualized solutions for broadcast studio, stadium and corporate environments. Known for “designing for the way professionals work,” the company is recognized as an industry leader that has never wavered from its individualized design pledge. Product categories include fiber-optic transport, broadcast support, mobile broadcast, intercom and IFB, announcer consoles, and loudspeaker monitor control systems. For more information, please visit the Studio Technologies website at www.studio-tech.com or call 847.676.9177.

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